



भारतीय कृषि एवं खाद्य परिषद्
INDIAN CHAMBER OF FOOD AND AGRICULTURE

FPOs - INDUSTRY PARTNERSHIP PROGRAM 2.0

10 Events | 10 States | 2000+ FPOs | Connecting 02 Crore+ Farmers

11th March 2025 - 17th October 2025

Workshops | Exhibitions | Business Meets



**Farm Services | Inputs | Technologies | Produce Sourcing | Contract Farming
Agri-Processing | Exports | Partnerships Agro and Food Processing | Energy and Infrastructure
Health and Education | Tourism and Culture | Business and Trade | MSME and Entrepreneurship
Education and Social Development**

www.fpo.icfa.org.in | www.icfa.org.in

Overview

Agriculture in India continues to be a powerful engine for livelihood security, economic growth and social transformation. The current situation in Indian agriculture is characterized by two different scenarios. On the one hand we have problems of slow growth, poor economic returns from farming operations, widening urban rural income divide, inadequate oilseed stocks etc. And on the other hand, powered by policy initiatives, we see hectic pace of happenings in the market place with large corporate entering into agriculture to provide the missing links, agri graduates taking up new agribusiness models, newer kinds of farming models being perfected by innovative farmers, substantially enhanced role of banks and development institutions, and emergence of new village level institutions, The Farmer Producer Organisations.

The FPOs are the new age rural institutions, formed under the FPC Act, blending the beauty of commercial company, cooperative and not for profit entity. FPOs are emerging to play vibrant role in agribusiness development and connecting farmers with the markets. Government of India is handholding and supporting them massively, and so are the other key stakeholders, including corporate. While there is great potential for the FPOs to bring about transformational changes in agricultural economy of the country, but many FPOs are facing challenges, ranging from trained human resource to business modelling to finance and marketing. There is need to bring all key stakeholders on one platform so that they could support, partner and participate with FPOs.

Keeping this in view, ICFA is hosting the state level events of FPOs to understand their issues and facilitate them to partner with Industries and institutions for enhancing their operational and economic viability. Accordingly, ICFA is organising 10 states level events, comprised of workshops, expos and business meets, involving @2000 FPOs and other stakeholders, including State Government officials, bankers, development institutions, experts, food industry and corporates. The events aim to facilitate market linkages, inputs and technology deliveries, produce sourcing, financing, agro processing and export through farmer-industry-institutional partnerships.



Objectives :

- To discuss the broad issues related to FPOs and CBBOs, and the scope and opportunities for institutional linkages
- To discuss the potential of linking FPOs with industry to achieve sustained growth through policy push and partnerships
- To discuss the issue of access of services, inputs, credit, insurance, trade and technology, and partnerships
- To discuss various governmental policies, programs and interventions and the role of FPOs in mobilising them to farmers
- To discuss the challenges in produce marketing, processing and logistics, value chain and supply chain development
- To facilitate partnerships with the industry for inputs and technologies, sourcing of produce, value addition and exports
- Analyzing gaps in the exports related infrastructure and services and to mobilize agencies to partner with FPOs to help them export
- To create new breed of FPO exporters by providing them necessary training, and handholding to develop as agri export FPOs
- To bring at one place all export services agencies and facilitation for boosting agro processing and exports .



Schedule : Day Long Program

Registration and Arrival Tea	09:30 AM - 10:30 AM
Inaugural Session	10:30 AM - 12:00 PM
Session 1 : FPOs as credible partners for agro produce sourcing, processing and exports	12:00 PM - 01:00 PM
Session 2 : FPOs as effective channel partners for delivery of schemes, inputs and technologies	01:00 PM - 02:00 PM
LUNCH	02:00 PM - 03:00 PM
Session 3 : FPO-Industry B2B Meetings	03:00 PM - 04:00 PM
Concluding Session	04:00 PM - 04:30 PM
Gifts, Lucky Draw and Kit Bags Distribution	04:30 PM - 05:00 PM
HIGH TEA	05:00 PM Onwards

Focus Areas :

- Agro and Food Processing
- Energy and Infrastructure
- Health and Education
- Tourism and Culture
- Business and Trade
- MSME and Entrepreneurship
- Education and Social Development



FPO Events Schedule :

S.no.	City	Date
1.	Lucknow	11th March 2025
2.	Vijaywada	20th March 2025
3.	Hyderabad	17th April 2025
4.	Jaipur	15th May 2025
5.	Bhopal	19th June 2025

S.no.	City	Date
6.	Gandhinagar	25th July 2025
7.	Pune	21st August 2025
8.	Bengaluru	19th September 2025
9.	Karnal	14th October 2025
10.	Ludhiana	17th October 2025

Benefits of Participation :

- Explore market and business opportunities with FPOs
- Linkages with FPOs and their member farmers network
- Institutional tie ups for supplies of inputs and technologies
- Partnering to source of quality agro produce on competitive prices
- Direct procurement, thus eliminating the role of mandi and brokers
- Enhancing branding and rural market presence by partnering with FPOs



Invitees :

FPOs as per the numbers indicated above for each location	State Government officials	Bank and Development Institutions	Industry and Exporters	Marketing and Services Agencies
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Sponsorship Packages :

S.no.	Category	Cost*	Locations	Deliverables
1	Principal Sponsor	70.0 Lakhs	All 10 Locations	B2B Lounge 24 sqm
2	Main Sponsors	40.0 Lakhs	All 10 Locations	B2B Lounge 18 sqm
		25.0 Lakhs	5 Locations	
		6.0 Lakhs	Per Location	
3	Sponsors	25.0 Lakhs	All 10 Locations	B2B Lounge 12 sqm
		15.0 Lakhs	5 Locations	
		3.5 Lakhs	Per Location	
4	Co-Sponsors	18 Lakhs	All 10 Locations	B2B Lounge 9 sqm
		10.0 Lakhs	5 Locations	
		2.50 Lakhs	Per Location	
5	KIT BAGS Sponsorship	20.0 Lakhs	All 10 Locations	N.A

* GST @ 18% Extra



Sponsorship Deliverables

PRINCIPAL SPONSOR

- Official Status of Principal/Title Sponsor of the Events
- Name and logo to appear along with the organizers in all the promotional materials, program banners, event souvenir, onsite publicity etc.
- Fully furnished B2B Lounge of 24. sq mtr.
- One person to share inaugural and concluding dais.
- Name and logo to appear prominently in magazines, websites, hoardings etc.
- 15 mins slot for Corporate Presentation
- Organizations corporate video to run during session breaks at all activities.
- Special acknowledgement during inaugural and concluding functions.
- 04 Standees/Banners can be placed at the venue.
- Data of all FPOs will be shared post event.
- 2 Company brochures/pamphlets can be inserted in kit bag

MAIN SPONSORS

- Official Status of Main Sponsor of the Event and prominent logo placement
- Names and logos to appear in the main promotional material, program banner, event souvenir, onsite publicity etc.
- Fully furnished B2B Lounge of 18 sq mtr.
- Organizations corporate video to run during session breaks at all activities.
- Acknowledgment during inaugural and concluding ceremony.
- 10 mins Slot for Corporate Presentation
- 02 Standees/Banners can be placed at the venue.
- Data of all FPOs will be shared post event.
- 1 Company brochures/pamphlets can be inserted in kit bag

SPONSORS

- Official status of Sponsor of the event.
- Names and logos to appear in the main promotional brochure, event souvenir, onsite publicity etc.
- Fully furnished B2B Lounge of 12 sq. mtr.
- Acknowledgment during inaugural and concluding ceremony.
- 05 mins Slot for Corporate presentation
- 01 Standee can be placed at the venue

CO-SPONSORS

- Official status of Co-Sponsor of the event
- Names and logos to appear in the main promotional brochure, event souvenir, onsite publicity etc.
- Fully furnished B2B Lounge of 09 sq mtr.
- Acknowledgment during inaugural and concluding ceremony
- 03 mins Slot for Corporate presentation

KIT BAGS SPONSORSHIP

- Official Status of KIT Bags sponsor of the Event
- Name and logo will be printed on the Kit Bags
- Organizations corporate video to run during session breaks at all activities.
- Acknowledgment during inaugural and concluding ceremony.
- Company's Pamphlets/Brochure will be inserted in the Kit Bags
- Company can also put some Gifts for the FPOs inside the Kits
- Data of all FPOs will be shared post event.

B2B Lounge Booking

Limited number of B2B Lounges are available for booking Rs.1.0 Lakhs + GST Per B2B Lounge, Per Location of 6sq.mt each.

Priority will be given to the sponsors.

Each B2B lounge (9sqm) will have 1 reception table 1 round glass table, 4 chairs, fascia name, power socket, 3 spotlights

WHY ICFA AS ORGANIZER :

ICFA has extensive experience in organizing a large number of national and international events on different topics related to agriculture.

1. The only organization in the country, which possess extensive experience and expertise in hosting national and international events.
2. Having a team of professionals for agro events.
3. Wide ranging contacts in agri-inputs industry and thus always achieves good participation of agri-input organizations.
4. All its past events organized jointly with Governments and Trade Chambers.
5. Successfully organized national agro events, and co-hosted many international events like India International Agro Trade Fair 2018, AgroWorld 2019 and Uttar Pradesh AgriVision 2021, AgroWorld 2022 and now going to organize FoodWorld 2023 and AgroWorld 2024 in coming months.
6. Organising Agriculture Leadership Summits since 2016.
7. ICFA founded Alliance of Indian Farmers Associations in 2015 with 40 top bodies
8. ICFA has been hosting All India Farmers Conventions in Delhi and State levels
9. The only organization in the country, having done series of policy and trade events on each sub-sector of agriculture
10. ICFA has got extensive industry support through its various working groups, technology councils and professional bodies.
11. ICFA successfully organised 10 FPOs State level Summits in 2023, participated by @ 250 FPOs each, and supported by SFAC, State Governments and a number of agri companies.

MEDIA COVERAGE :



ABOUT ICFA :

The Indian Chamber of Food and Agriculture is the apex body in India, working on business, policy, and development agendas and serving as a global platform for trade facilitation, partnerships, technology, and agribusiness services. A proactive approach helps ICFA discern critical challenges emerging in Indian agriculture and create opportunities for development, value addition, and international trade to accelerate growth in the food and agriculture sectors globally. ICFA, with more than 25 industry Working Groups and sector-specific Business Councils, represents the interests of key stakeholders at the national level and, through its international platforms and partnerships, facilitates India's global engagement in the food and agriculture sectors.

For enhanced sustainability, food safety, and quality standards, ICFA has taken up the Agriculture Stewardship Program by launching the Healthy Food Initiative program and the Good Agriculture Practices (GAP) project. In a short period of more than ten years, the Chamber has signed MoUs with the ICAR, APEDA, NRDC, RAKEZ Group, ASYAD Group, University of California, University of Maryland, Michigan State University, Iowa State University, Western Australia University, German Agribusiness Alliance, Borlaug Institute for South Asia, African Asian Rural Development Organization, NASSCOM, Sociedad Rural Argentina (SRA), FAMATO, CCI Pau Béarn, IFPRI, etc. Through international partnerships, ICFA envisions mobilizing technologies and investments that will catalyze agribusiness and agri-startups. The more than 35-member ICFA Board has distinguished luminaries, with the Pioneer of India's Green Revolution, Prof. MS Swaminathan, as its Patron.

ICFA PARTNERS



ICFA MEMBERS



Connect with us to be a part of this Agri Revolution

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